

## 26 July 2017 – Ad Mad Competition

*'Good advertising does not just circulate information. It penetrates the public mind with desires and beliefs.'*

*-William Bernbach*



There are numerous products available in the market but that best way to persuade the customers to buy these products is an attractive advertisement.

Advertisement is one of the best ways to communicate to the customers and entice them to buy the products available in the market. In order to acquaint the students about various commercial products and their uses, an Interclass competition '**AD-MAD**' was organized for the students of class-II on 26 July 2017. The students presented the advertisements of various products like energy drinks, food items, toothpastes and the like. A healthy competitive spirit enlightened the faces of the participants. They used beautiful props and promoted their products well. The competition gave the students a perfect platform to showcase their talents.

The winners of the competition were:

NAME	CLASS	POSITION
HANSHITA GUPTA	II-A	FIRST
KUNSH CHITKARA	II-D	FIRST
SANATH SHINDE	II-A	SECOND
DIVYANSH ARORA	II-B	SECOND
SHAURYA KUKREJA	II-C	SECOND
SEERAT BHULLAR	II-A	THIRD
HITANSH DAHIYA	II-D	THIRD